



# WHO ARE WEST

CenEka is the premier association for Computer Science and Electrical Engineering students at Ghent University. Our name reflects our dual focus: "C" for Computer Science and "E" for Electrical Engineering. We are dedicated to unifying all engineering students who have an interest in electronics, IT, and digital trends like AI, machine learning, and deep learning.

As an association, our goals are to:

- 1. Unify Students: Bring together engineering students with shared interests in electronics, IT, and emerging technologies.
- 2. Introduce New Technologies: Offer opportunities for students to engage with the latest advancements in technology.
- **3.** Kickstart Careers: Provide experiences and connections that help students embark on successful career paths.



## WHAT CAN WE DO FOR YOU?

Our objective is to **connect** students and companies on a more personal level. We want to bring you in contact with students, so they get to know your company and to broaden their knowledge about job opportunities. You will meet new, almost graduating and enthousiastic engineers on a one-to-one basis. Join our initiative and find your future colleagues.

Sponsoring CenEka provides an excellent opportunity for you to:

- **Engage with Future Talent**: Connect with some of the brightest students in Computer Science and Electrical Engineering.
- **Promote Your Brand**: Increase brand visibility among a targeted group of future engineers and tech enthusiasts.
- **Support Education**: Contribute to the professional development of students and the advancement of technology education.

By supporting CenEka, you can play a crucial role in shaping the next generation of engineers and innovators, while benefiting from direct access to top talent at Ghent University.

## YOUR PARTNERSHIP OPPORTUNITIES

We provide various sponsorship opportunities. Feel free to reach out to us for more details or to customize these packages according to your personal requirements.



P		Standard (€800)	Promo (€1200)	Activity (€1600)	Promo + Activity (€1800)
or es	LOGO and description on our site	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
VTJE (	Logo on our T-shirt		<b>✓</b>	<b>✓</b>	<b>✓</b>
BLAD VAN CENTVA	1 Article in our magazine	(only logo)	<b>✓</b>	<b>✓</b>	<b>✓</b>
ALDITARIA - 2014	E-mails to all our members	1	3	2	4
	Social media posts (Facebook & Linked-in)	2	4	2	5
	Instagram		2 posts & one 1-day takeover	1 post	3 posts & one 1-day takeover
	company visit or activity			<b>✓</b>	<b>✓</b>
	EMECS	priority	priority	priority & 10% discount	priority & 10% discount

#### CENEBOTBATTLE

(SEMESTER 1) €1500

In this monthlong online programming competition, participants write a small program to play a multiplayer arcade game against the programs of other participants. Bots are continuously matched against eachother and get points for winning a game. Games are played during the period of one month and are livestreamed to our own platform for students to watch. During this month, participants are allowed to improve their implementation and can submit new versions of their bot. At the end of the competition, there will be a closing ceremony (05/11) where the winners will receive their prizes.

You, as CenEbotBattle sponsor will be able to:

- **decide** on the **prizes** for the winners and goodies for the participants.
- give a pitch about your company to the participants on the closing ceremony and hand over the prizes to the winners.
- Display your logo on the competition's web portal, during the game livestream and on all marketing material.
   meet the participants and introduce your company on the closing reception.
- 1 mail to all parcipitants.

Take a look at the competition of last year on www.botbattle.be



Partnering together with VTK, we help organise the Sector Day IT & Electronics. This evening you can connect with engineering students while doing interesting informal activity (e.g. Sushi workshop, Cocktail workshop, wine tasting...)., Students get the chance to ask company representatives what it is like working in a specific industry, what different options are available and why they work at a particular company



SECTOR DAY
29 OCTOBER

Join us at our yearly career event, more info on <a href="https://www.emecs.be">www.emecs.be</a>

Contact our EMECS-team at: <a href="mailto:info@emecs.be">info@emecs.be</a>

### CONTACT US!

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